

Job Description:

Part Time WordPress Developer



Summary:

In your role you will be responsible for the activities of web design and development for IMRE clients and partners on a project by project basis. It is intended that your position will grow into helping conceptualise design briefs, working with designers and developers (whether they be in-house or 3rd party) to produce work that has been fully tested, fits specification, meets company quality guidelines and adheres to accepted W3C standards.

Typical scenarios:

- Take a design from a PSD and convert this to HTML and subsequently a theme.
- Fix broken websites (hacked or problems relating to upgrades or transfers)
- Solve website related problems. Setting up goals in Google Analytics, debugging why the RSS might be broken
- Prepare websites to be Search Engine friendly - H1 / H2 tags, sitemap.xml

This is not an entry level position and you are expected to understand:

- HTML
- XHTML
- CSS
- Javascript
- PHP
- MySQL
- Dreamweaver
- Photoshop
- Prototyping methods
- Hosting technologies
- Content management systems
- Newsletters
- E-commerce
- Website statistics
- Website marketing
- Content creation
- SEO / SEM
- Agile development techniques
- Source code management
- Frameworks
- Responsive design

You will need to have a mindset that is ready for continuous learning as you look to further develop your skills in an ever changing digital world.

Initially this role is remote, but we would consider moving the position to the UK at some point in the future.

Key responsibilities and activities:

- Play a full part in the development process to produce fully working websites
- Be ready and willing to help customers
- Be ready and willing to learn on a continuous basis, and to keep up to date
- Must have attention to detail, a good understanding of IT and using the Web
- Be a proactive problem solver, able to prioritize and deliver to project deadlines
- Must be able to communicate in English - spoken, written, and telephone.